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 NEIGHBOURHOOD WATCH AUSTRALASIA INCORPORATED



strategic plan 2008 - 2009

FROM THE PRESIDENT

Neighbourhood Watch/Support is Australasia's largest community based crime prevention program and has a very proud history. This year we have seen Western Australia and Victoria celebrate 25 years of community based crime prevention initiatives. Other Australian states, territories and New Zealand also have active programs achieving milestones which include presentation of 10, 15 and 20 year service medals to our wonderful volunteers.

In 2006, Neighbourhood Watch Australasia began when we identified that we had a lot of common themes and by sharing problems and solutions we would be more successful in achieving our aims. We developed an understanding that by committing to each other we could provide much more meaningful support and advice, not just to Australian States and Territories, but also New Zealand. We have also benefited from the successful experience of the nationalization of New Zealand's program.

Since its inception Neighbourhood Watch Australasia has successfully gained the support of The Federal Government and each of the Policing organizations we work with. We are now focused on what we want to achieve and are proud to share with you, our vision for the future, in the form of our Strategic Plan 2008/2009.

Neighbourhood Watch Australasia has set a direction focusing on four key areas which build on the incredible strength and success of the program.

We will strive for inclusive and sustainable communities which will see shared responsibility about community safety.

We will work towards a confident and informed society providing information and building social capital.

We will foster safe and secure communities through capacity building reducing the likelihood of becoming the victim of a crime.

We commit to each other, and to you, that Neighbourhood Watch Australasia Incorporated is relevant, sustainable and plays a pivotal role in the support of state and territory Neighbourhood Watch/Support programs both in Australia and New Zealand.

We consider our work very exciting and together we have achieved something significant in producing our Strategic Plan, which I commend to you. We have purposely set ourselves many and varied tasks for the year ahead and beyond as a challenge. We are confident we can meet the challenges and look forward to your feedback and support in helping frame the future of the Neighbourhood Watch Australasia Program.



Tess Walsh
President
Neighbourhood Watch Australasia Inc.

9th June 2008

OUR MISSION STATEMENT

“Fostering Safer Communities”

OUR VISION STATEMENT

“Neighbourhood Watch – Partnership for Safer Communities”

Neighbourhood Watch Australasia leads, facilitates and supports the Neighbourhood Watch/Support ideal of safer communities, through negotiation and exchange of information throughout the Commonwealth. We achieve this by empowering people, through partnerships that promote quality of life, wellbeing and social inclusion

OUR VALUES

Neighbourhood Watch Australasia upholds the following values:

LEADERSHIP

- We will lead the promotion of community safety
- We will contribute to leadership and innovation in community policing

INTEGRITY

- We are committed to the vision and values of the organisation
- We will behave ethically and honestly
- Ensuring communities become committed to the ideals of Neighbourhood Watch/Support

SUPPORT

- We commit to support each other, and the organisation
- We will represent our partners and supporters
- We will work in collaboration with each police service to help meet their objectives

PROFESSIONALISM

- We will represent the organisation and our partner policing organisations to the highest level

INCLUSIVENESS

- We will encourage participation by all states and territories of Australia and New Zealand

ACCOUNTABILITY and RESPONSIBILITY

- We will work in an open and transparent manner – reporting regularly to each state and territory of Australia and New Zealand
- We will be accountable to the community, the police and our partners
- We will behave responsibly in the administration of the program

OUR STRATEGIC OUTCOMES

1. INCLUSIVE AND SUSTAINABLE COMMUNITIES

Inclusive and sustainable communities are communities that can and do. This outcome is all about our actions in the community. The goals of this outcome are aimed at developing and supporting communities, engaging them in activities to build personal and collective responsibility.

Goal	Key Actions	Key Performance Indicators	Target
1.1 Community Engagement	<ul style="list-style-type: none"> We will prepare and circulate regular Neighbourhood Watch/Support Journals We will raise awareness of the Neighbourhood Watch Australasia Inc. brand We will conduct a recruitment drive We will encourage confidence in, and awareness of, police in the community 	<ul style="list-style-type: none"> Number of magazine issues p/annum Number of issues containing police – community relations 	<ul style="list-style-type: none"> 3 issues with articles from each jurisdiction At least one article per issue
1.2 Community Confidence	<ul style="list-style-type: none"> We will work to ensure we are recognised as a values based organisation, supporting each other, the police and the community We will encourage communities to enhance personal and collective responsibility We will promote Social Inclusion 	<ul style="list-style-type: none"> Number of community driven problem solving initiatives developed 	<ul style="list-style-type: none"> To be monitored for a target – nationally significant initiatives only
1.3 Strengthened Communities	<ul style="list-style-type: none"> We will provide opportunities for sharing of best practice models We will inform the community of crime/social trends We will design and circulate an Australasian Themes Calendar 	<ul style="list-style-type: none"> % of calendar developed 	<ul style="list-style-type: none"> 100% by year 2009/10

PRIORITY ACTIONS FOR STRATEGIC OUTCOME 1 FOR 2008/9

- Develop a National Calendar listing all relevant Neighbourhood Watch Australia and New Zealand Neighbourhood Support dates.
- Establish and launch a National Neighbourhood Watch Day – first Saturday in October.

2. CONFIDENT AND INFORMED SOCIETY

Confident and informed societies are ones that know and share. This outcome is all about the attitude of our society. The goals are focused on educating communities, involving them in informed decision making and problem solving.

Goal	Key Actions	Key Performance Indicators	Target
2.1 Building Social Capital	<ul style="list-style-type: none"> We will strengthen communication networks within the communities We will engender trust and confidence in the actions of police and the community We will develop and promote opportunities for community participation We will offer opportunities for the development of effective community leadership 	<ul style="list-style-type: none"> Number of magazine issues p/annum Number of community forums held promoting NHW Australasia issues 	<ul style="list-style-type: none"> 3 issues circulated p/annum To be monitored for a target
2.2 Information Exchange	<ul style="list-style-type: none"> We will promote the use of the National Secretariat network to communicate across borders We will meet as a Board at least quarterly and hold an annual National Conference and AGM We will provide a monthly report of the activities of the board through the National Secretariat We will transform the NHW Australasia Inc. website – developing links to each state and territory program and New Zealand. 	<ul style="list-style-type: none"> Number of NHWA Board meetings p/annum Progress of development of NHWA website 	<ul style="list-style-type: none"> 4 (including Annual Conference and AGM) 100% by AGM 2008 with scope for enhancements
2.3 National Projects Pilot	<ul style="list-style-type: none"> We will examine and support the progression of crime prevention projects able to be replicated throughout Australasia We will establish a repository of information and best practice in crime prevention and community engagement 	<ul style="list-style-type: none"> % of repository developed (site, methodology, scope) 	<ul style="list-style-type: none"> Scoping paper developed for AGM 2008

PRIORITY ACTIONS FOR STRATEGIC OUTCOME 2 FOR 2008/9

- Develop, Establish and Maintain a NHWA website
- Present NHWA Board messages at relevant opportunities. A generic power point presentation to be developed to be used to create consistency.
- Collate existing research for knowledge management as a Centre of Excellence in Crime Prevention

3. SAFE AND SECURE COMMUNITIES

Safe and secure communities are those that are resilient and protected. This outcome is all about our physical surroundings. The goals of this outcome are focused on target hardening where we live, work and play, removing the opportunities for crime on our streets and in our homes.

Goal	Key Actions	Key Performance Indicators	Target
3.1 Whole of Community Approach	<ul style="list-style-type: none"> We will foster a co-ordinated approach with government, non-government and community groups to reduce crime and increase community safety and confidence. We will adopt an inclusive approach to dealing with community related crime and safety problems 	<ul style="list-style-type: none"> Number of government memoranda of understanding 	<ul style="list-style-type: none"> To be monitored for a target
3.2 Use of Technology	<ul style="list-style-type: none"> We will research opportunities for use of information technology to create safe and secure communities We will use the technology within the context of Neighbourhood Watch/Support, mindful of our support base and target sector 	<ul style="list-style-type: none"> % progress of the development of NHWA website 	<ul style="list-style-type: none"> 100% by AGM 2008 with scope for enhancements

PRIORITY ACTIONS FOR STRATEGIC OUTCOME 3 FOR 2008/9

- Collate existing research for knowledge management (also to be available on website) as a Centre of Excellence in Crime Prevention
- Examine the feasibility of engaging a researcher to measure NHWA relating to the perceptions of crime, reductions in crime, and building social capital
- Examine opportunities for using technology to widen the scope of NHWA including but not limited to an e-watch system.

4. STRENGTHENED FUTURE AND RELEVANCE OF NHW AUSTRALASIA INC.

The strengthened future and relevance of NHW Australasia is a consequence of an organisation that leads and supports. This outcome is all about our actions as Neighbourhood Watch Australasia Inc. The goals of this outcome are aimed at strengthening our organisation and promoting the “national” agenda of community based crime prevention.

Goal	Key Actions	Key Performance Indicators	Target
4.1 Advocacy	<ul style="list-style-type: none"> We will promote Neighbourhood Watch Australasia Inc as the national voice and advocate of community based crime prevention in Australia and New Zealand We will impartially represent the community on community based crime prevention in dealing with all government and non-government organisations 	<ul style="list-style-type: none"> Number of presentations to key Federal government representatives 	<ul style="list-style-type: none"> To be monitored for a target
4.2 Organisational Development	<ul style="list-style-type: none"> We will develop an appropriate National Awards System to recognise and reward program participants, police and community volunteers We will develop and implement the National Marketing Plan We will develop, delineate and promulgate the roles and responsibilities of Board members We will develop strategies and processes to ensure effective succession planning for the organisation 	<ul style="list-style-type: none"> % of Awards System developed % of National Marketing Strategy implemented 	<ul style="list-style-type: none"> System outline for AGM 2008 To be monitored for a target
4.3 Partnership Building	<ul style="list-style-type: none"> We will progress a funding application to the Federal Government of Australia (and potentially New Zealand) to ensure the short-, mid- and long-term viability of the organisation We will ensure that our actions support the Federal Government's in their Social Inclusion framework We will support the establishment and maintenance of sustainable partnerships between Neighbourhood Watch and all levels of government We will pursue appropriate corporate sponsorship 	<ul style="list-style-type: none"> Progress of application Number of presentations to key Federal government representatives Number of sponsors identified 	<ul style="list-style-type: none"> Progress report for the AGM 2008 To be monitored for a target Report for the AGM 2008

4.4 Support for Community Policing	<ul style="list-style-type: none"> We will maintain contact with the Police Commissioners of all jurisdictions We will ensure that, whenever possible, our actions and priorities compliment and align with the activities of the policing services of each jurisdiction We will promote the problem solving approach to community policing and in all community based crime prevention activities 	<ul style="list-style-type: none"> Number of Commissioner's - Executive Briefing papers submitted 	<ul style="list-style-type: none"> To be monitored for a target but at least 1 per jurisdiction before AGM 2008
4.5 Evaluation Framework	<ul style="list-style-type: none"> We will develop a quantitative and qualitative system of program evaluation We will develop reliable and valid instruments with which to distil empirical data on the performance of Neighbourhood Watch at all levels 	<ul style="list-style-type: none"> Progress of system development 	<ul style="list-style-type: none"> Report to the AGM s008

PRIORITY ACTIONS FOR STRATEGIC OUTCOME 4 FOR 2008/9

- Develop a 3 Year Action Plan setting milestones and listing actions required to achieve NHWA goals
- Develop and Establish a NHWA Awards and Recognition Program for Volunteers, working in association with existing states/territories and NZ and associated partnership programs.
- Identify Project Funding for Website and National Telephone Number
- Submission for Federal Government Funding to be prepared for 2009/10 funding round.
- Develop internal evaluation program and systems

For further information on NEIGHBOURHOOD WATCH AUSTRALASIA or to contact the National Executive Committee:

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- **Executive Officer: Senior Sergeant David Wardrop, South Australia Police. Tele. (08) 82042973 or email at David.Wardrop@police.sa.gov.au**